



Board Minutes, Thursday, September 29, 2011

Present: Rolf Smeby, Jerry Demars, Melony Pederson, Steve Baker, Pete Rogers, Mitch Loomis

Next Meeting: Thursday, October 13, 2011, 5:30 PM, Benson's

WACC Statement. Board reviewed statement from WACC: Remaining balance on 2011 ice bill is \$7,718. If curling chooses to sell on ice advertising and cover the cost of ice paint, listing of advertisers must be to WACC by Oct. 16. WACC needs copy of curling insurance listing WACC as additional insured. WACC will be getting a 2011/2012 User Agreement to curling soon.

Steve Baker pointed out that just to cover WACC ice bill, curling needs 20 teams at \$600 per team.

Chamber Membership. Motion; first Melony, Second Rolf, passed: renew Leech Lake Area Chamber membership at \$100. Mitch Looms to contact Chamber about promoting curling.

Ice Paint / On Ice Ads. Cost of ice paint was guessed to be \$1,500. To benefit curling, curling must sell more than 6 ads at \$250 each. Jerry Demars offered to contact Mel Rice to see if on ice advertisers could also be displayed on curling website. If a business sponsors a team, on ice ad would be just \$200. "Team Sponsorship" could be any arrangement made between a business and a curling team.

Jerry Demars, Pete Rogers, Steve Baker, Melony Pederson took assignments to solicit ads from specific businesses.

Curling Teams. Board members committed to recruiting teams from specific groups and businesses. League curling schedule will be complete by October 28. October 28 is last day to register a team. Every attempt will be made to avoid cross curling – hope is that curlers will only curl during time slot they registered for. Curling teams will be assigned to time slots on first-come, first-served basis. Steve Baker agreed to accept calls from prospective curlers at his number, 547-1319.

Try Curling / League Schedule. Plan is to have a "Try Curling" evening, Saturday October 28, 7 PM, WACC. League curling to begin on Wednesday, November 7, 6:15 PM & 7:45 PM and Saturday, November 12, 7:30 PM.

Prepared by Mitch.